# UDDI and Its Role in Web Services

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Chair, OASIS UDDI Steering Committee

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IBM Web Services Strategy

# Agenda

- **The Web Services business drivers**
  - What problem are we trying to solve?
  - What are Web Services
  - How do Web Services help?
- **Enabling Technologies**
  - XML
  - SOAP - ~~Simple Object Access Protocol~~
  - WSDL - Web Services Description Language
  - UDDI - Publishing and Finding Web Services
  - New Hot Items
- **IBM and Web Services**
- **Customer Examples**
- **Summary**

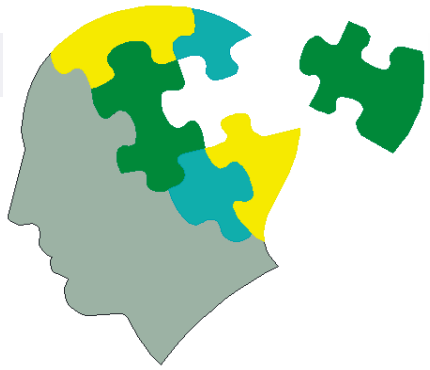
# A New Web Model

- Until now, the Web has provided for
  - browsing of linked documents
  - manually-initiated purchases and transactions
  - downloading files
    - all of this is manual, by way of a browser
- Web Services is a new model for using the Web
  - transactions initiated automatically by a program, not necessarily using a browser
  - can be described, published, discovered, and invoked dynamically in a distributed computing environment
  - new ways of using the web: intelligent agents, marketplaces, auctions
    - **all built on XML and other internet standards!**

# Why Web services?

- We want and need:
  - to integrate systems regardless of their implementation
  - to move from monolithic, custom-coded apps to choreographed, scripted components.
  - agility and flexibility to reconfigure business functions

    to try new process models.
  - to move from tightly coupled systems to loosely coupled ones to deal with inevitable change.
  - a well-understood programming model for connecting businesses via the Internet.

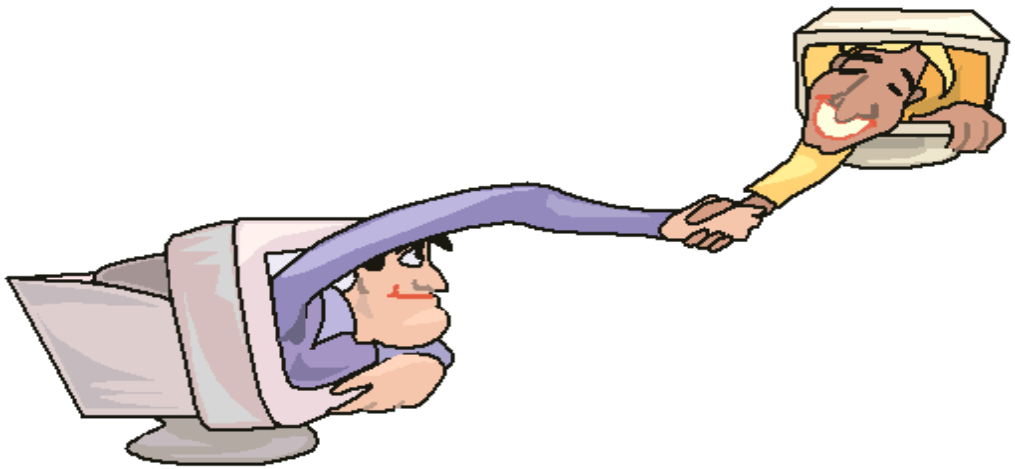


# Enterprise Application Integration: Putting together the pieces

- **Legacy: heterogenous application systems**
  - Difficult to tie them together
- **Traditional integration (compiled-in API's and file formats)**
  - Leads to "brittle" systems that crash with the smallest of changes
  - Different systems, different techniques: no standards
- **Need fast integration for Mergers and Acquisitions**
  - An "integration-ready" company has much greater value
- **Need agility and flexibility in business processes**
  - Respond to business changes
  - Try out new business process ideas quickly and cheaply

# B2B: better faster cheaper

- **Rapid and deep integration with business partners**
  - Harder than EAI: you don't control the software you need to integrate with!
- **Reduced cost of doing business through more efficient communication**
  - eliminate manual processes, paper communication
- **Find new business partners, integrate quickly**
  - new supplier when the old one can't deliver in time
  - respond to emerging business opportunities while they're hot
- **Participate in emerging business models**
  - industry-specific marketplaces
  - auctions



# Advantages of Web Services Architecture

## Flexibility

- universal interfaces can cope with inevitable changes in software caused by changing business needs

## Agility and Productivity

- rapid application assembly tools allow integration for new business opportunities or trying new business ideas

## Cost Savings

- allow automatic transactions
- replace manual methods
- reduce staffing requirements
- replace paper processing
- reduce errors

## Leverage Existing Investments

- old software can be used in new ways by building a Web services layer for universal access

## Leverage Developer Skillsets

- the plumbing code (the harder part) is generated automatically
- can be integrated and tested with traditional methods

## Broad Applicability

- EAI, B2B, handhelds, browsers, grid computing, …

"By 2005, the aggressive use of Web services will drive a 30% increase in the efficiency of IT development projects"

Gartner Inc, "The Hype Is Right: Web Services Will Deliver Immediate Benefits", October 2001

# Web Services: Emerging standards

## Standardized specifications are required to make software from different vendors work together well

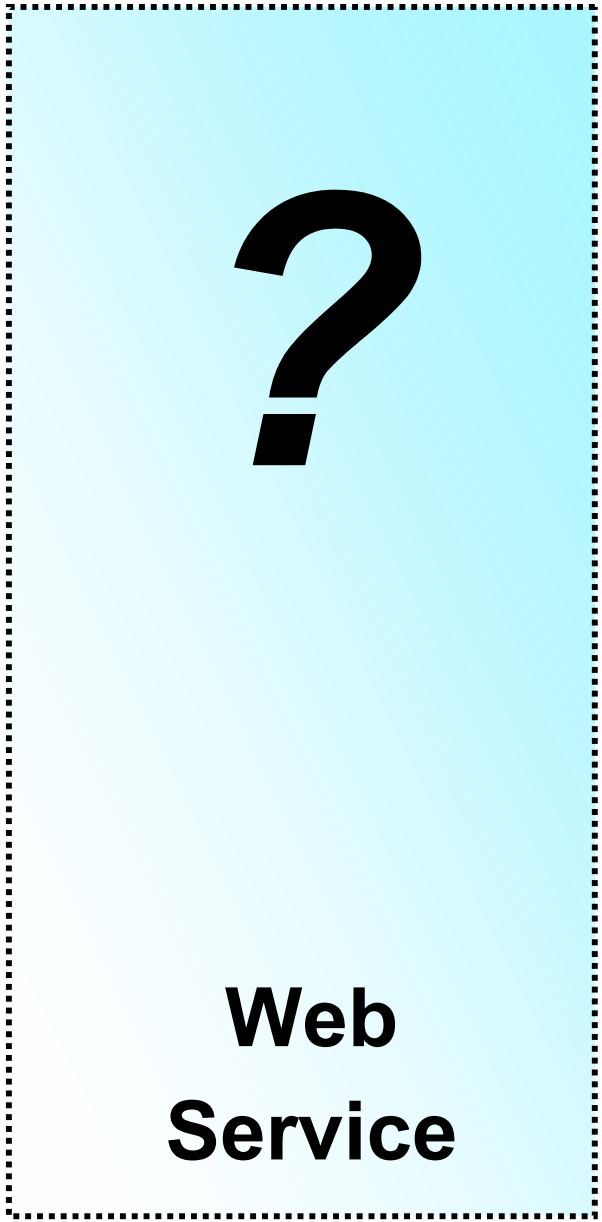
- **XML** defines a universal way of representing any data, making data integration simpler
- **SOAP** uses XML as messages to define a universal Web service requests, making process integration simpler
- **WSDL** specifies all information needed for integration, making application assembly tools possible
- **UDDI** is a special Web service which allows users and applications to locate required Web services

## This year we have had three important advances:

- **WS-I.org** formed to achieve seamless interoperability
- **WS-Security** defines message-level security for SOAP
- **Business Processes:** BPEL4WS, WS-Transaction, WS-Coordination

# What is a Web Service?

**"Web services are software components described via WSDL which are capable of being accessed via standard network protocols such as SOAP over HTTP."**



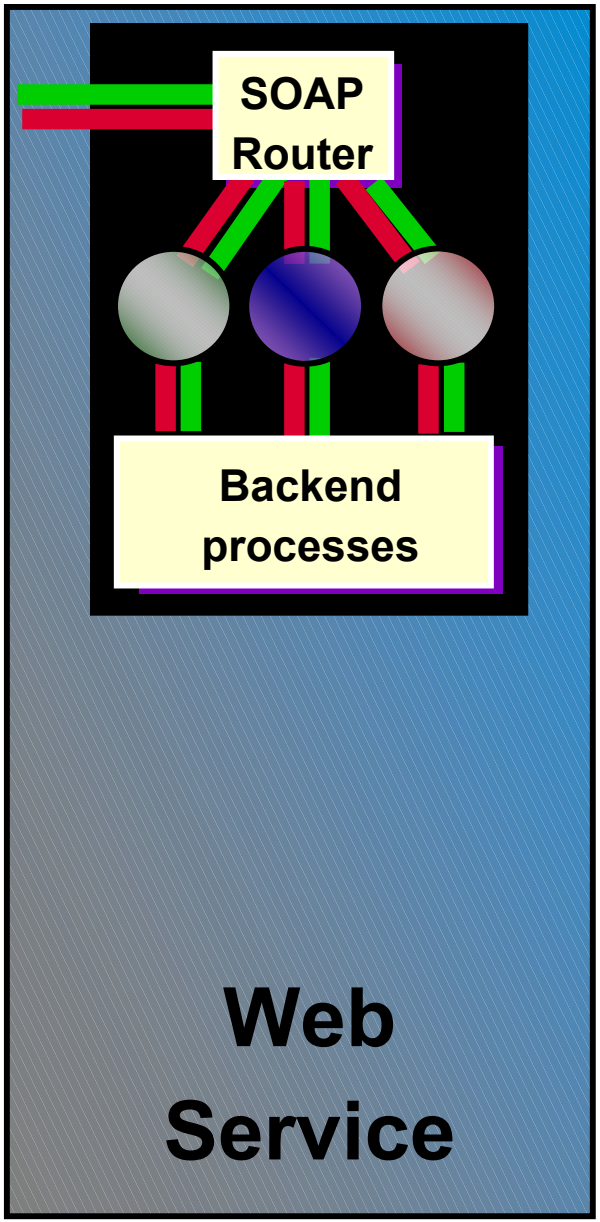
# What is a Web Service?

**"Web services are software components described via WSDL which are capable of being accessed via standard network protocols such as SOAP over HTTP."**

Today, SOAP over HTTP is the common protocol for Web services.

For now, a SOAP interface connected to application processes can be thought of as a minimum...

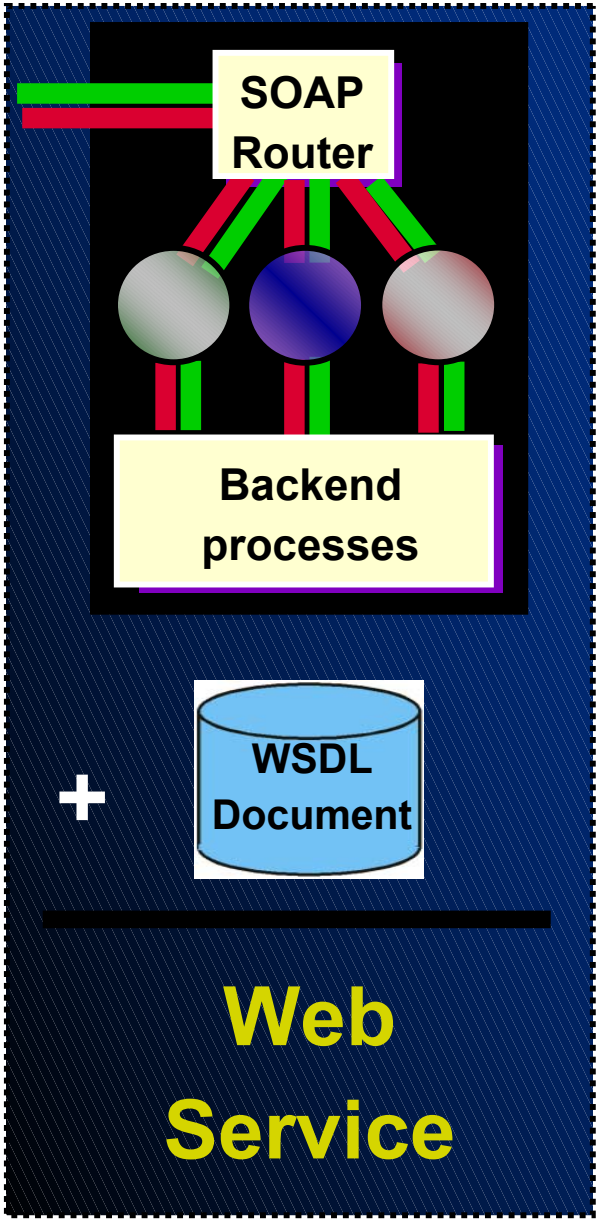
**...but by itself does not address rapid integration.**



# What is a Web Service?

**""Web services are software components described via WSDL which are capable of being accessed via standard network protocols such as SOAP over HTTP."**

- WSDL descriptions can be used to drive assembly tools, code generators, and other tools to speed integration.
- For now, SOAP+WSDL can be thought of as the base technologies for any Web service.
  - UDDI, other technologies can be considered optional, to add on as makes sense for the application



# XML (Extensible Markup Language)

**XML is the key to interoperability.**

**With XML we can exchange data between any applications, regardless of**

- operating system
- programming language
- hardware platform
- delivery device
- software vendors

**XML offers complete data-level integration.**

- SOAP defines a model of sending messages between applications, giving us **process-level integration**.

**XML is the basis for all Web services standards.**

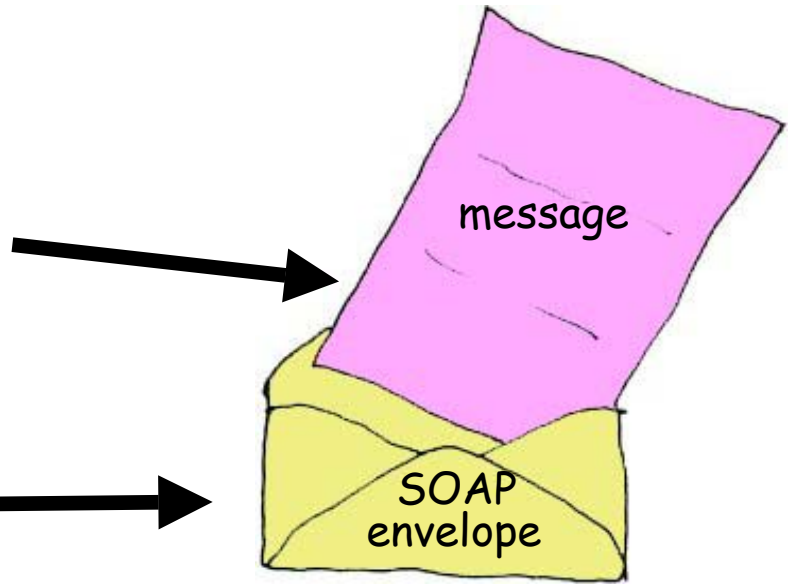
```
<?xml version="1.0"
 encoding="UTF-8"?>
<PurchaseOrder>
        <Customer name="IBM ISL"

        id="8204374">
                <ShippingAddress>
                        <street>17 Hawthorne Drive</street>
                        <city>Hawthorne</city>
                        <state>NY</state>
                        <zip>10532</zip>
                </ShippingAddress>
                <Terms>30 days, cash</Terms>
        </Customer>
        <Order>
                <Item id="194103-011" quantity="1000">
                <Item id="923012-832" quantity="45">
        <Item id="452722-023" quantity="45">
        </Order>
</PurchaseOrder>
```

# SOAP Message structure

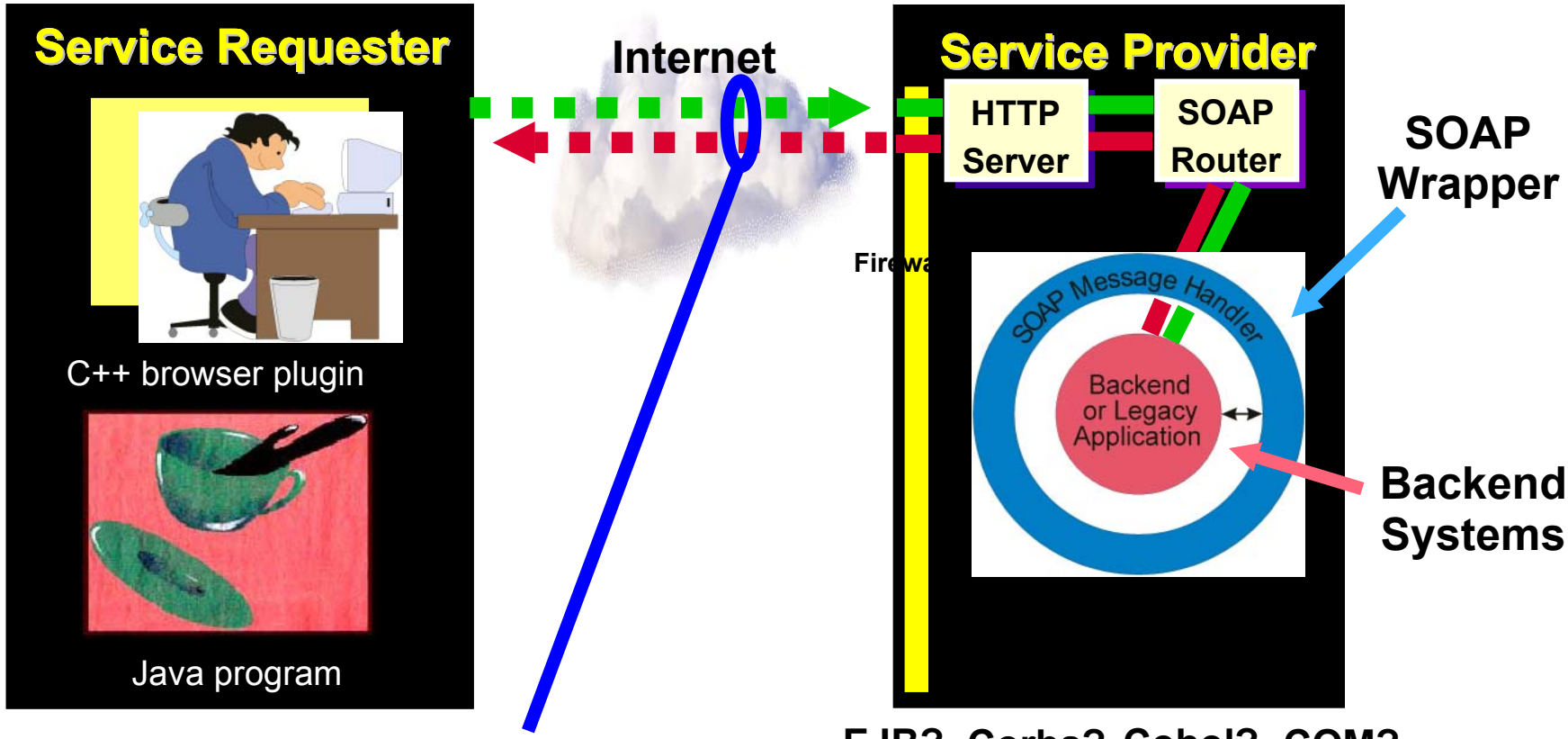
- Request and Response messages
  - Request invokes a method on a remote object
  - Response returns result of running the method
- SOAP specification defines an "envelope"
  - "envelope" wraps the message itself
  - message can be a different vocabulary

application-specific message vocabulary

SOAP envelope vocabulary



# SOAP hides the technology choices and implementation details from both parties




## Simple, standard XML messages

- we only care about message format and content
- the less we know about the implementation details, the less work for us!

# Why SOAP Will Succeed

Other distributed technologies failed on the Internet because they strongly coupled the endpoints:

- ✗ RMI - requires Java at each endpoint
- ✗ CORBA - requires compatible ORBs at each endpoint
- ✗ DCOM - requires Windows at each endpoint

✓ SOAP is the platform-neutral choice

- ➔ simply an XML wire format
- ➔ places no restrictions on the endpoint implementation technology choices
- ➔ implementations are free, some are open-source

# How do we define new web services?

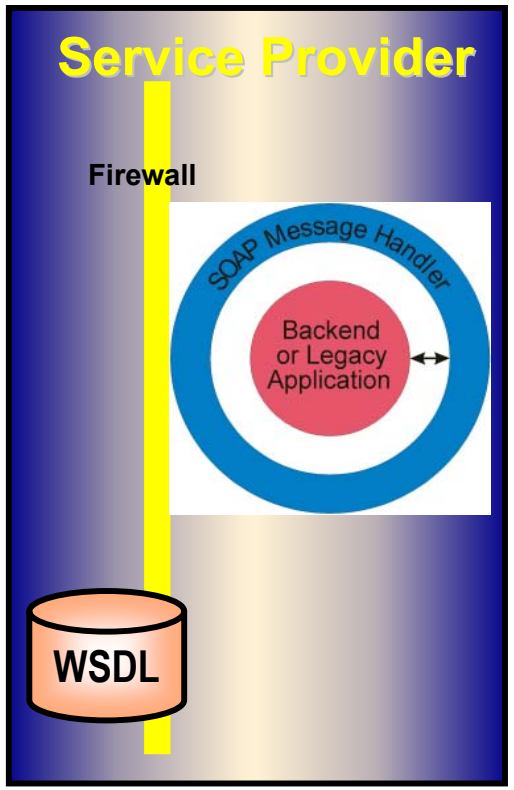
- **Refer to web services that others have defined and agreed upon (tModels).**
- **...but what if I want to publish my own web services**
  - e.g. simple functions useful to others
  - or complete business processes that I offer
- **To make it practical... and easy to integrate to many such services, we need a standard way of describing web services.**

Web Services Description Language

# WSDL Simplifies and Speeds Integration

**Complete technical details required for integrating a Web service into your application**

- available from service provider
- message format, URL, etc
- independent of programming language
- used by development tools for code-generation, programmer information
- key to rapid integration and productivity gains in Web Services programming model



# How does the Requestor get the WSDL?

- WSDL (or its URL) can be emailed to requestor
- find WSDL for available services at repository sites like xmethods.net or www.salcentral.com
- ...or use UDDI "find" methods to look it up in the UDDI Business Registry

# What is UDDI?


- Universal Description, Discovery, and Integration
- A project to speed interoperability and adoption for web services by developing standards-based specifications for service description, publication and discovery.
- A set of Internet-based implementations, including the public UDDI Business Registries (UBRs) interoperating to share information.
- Private and semi-private registries implemented by companies and organizations.
- Partnership among industry and business leaders
  - Initiated by IBM, Microsoft, and Ariba with 12 other industry partners in September, 2000.
  - 300+ UDDI community members
- Specification work transferred to OASIS - July 2002
  - UDDI Member Section (IBM chair)
  - UDDI Spec TC (Microsoft, IBM co-chairs)

# UDDI roles and operations

- Service Registry
  - provides support for publishing and locating services
  - like telephone yellow pages

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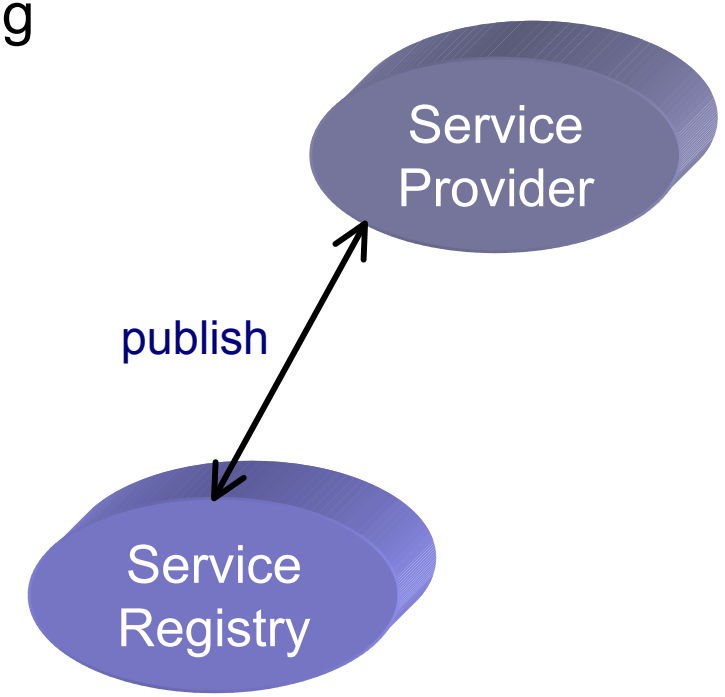
  - provides e-business services
  - PUBLISHES availability of these services through a registry



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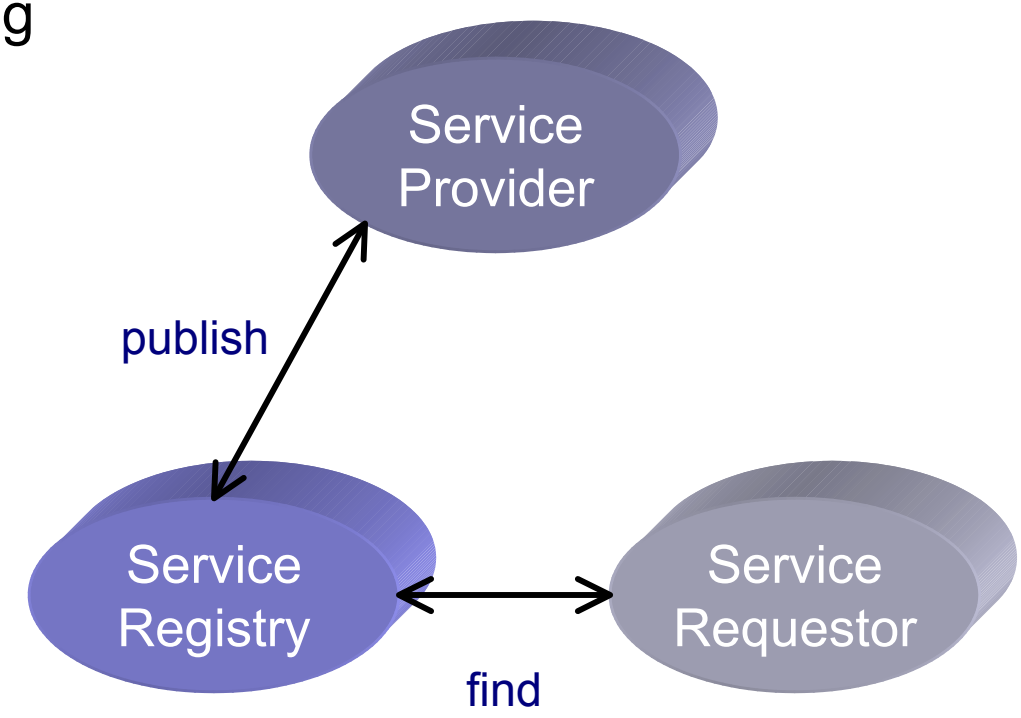

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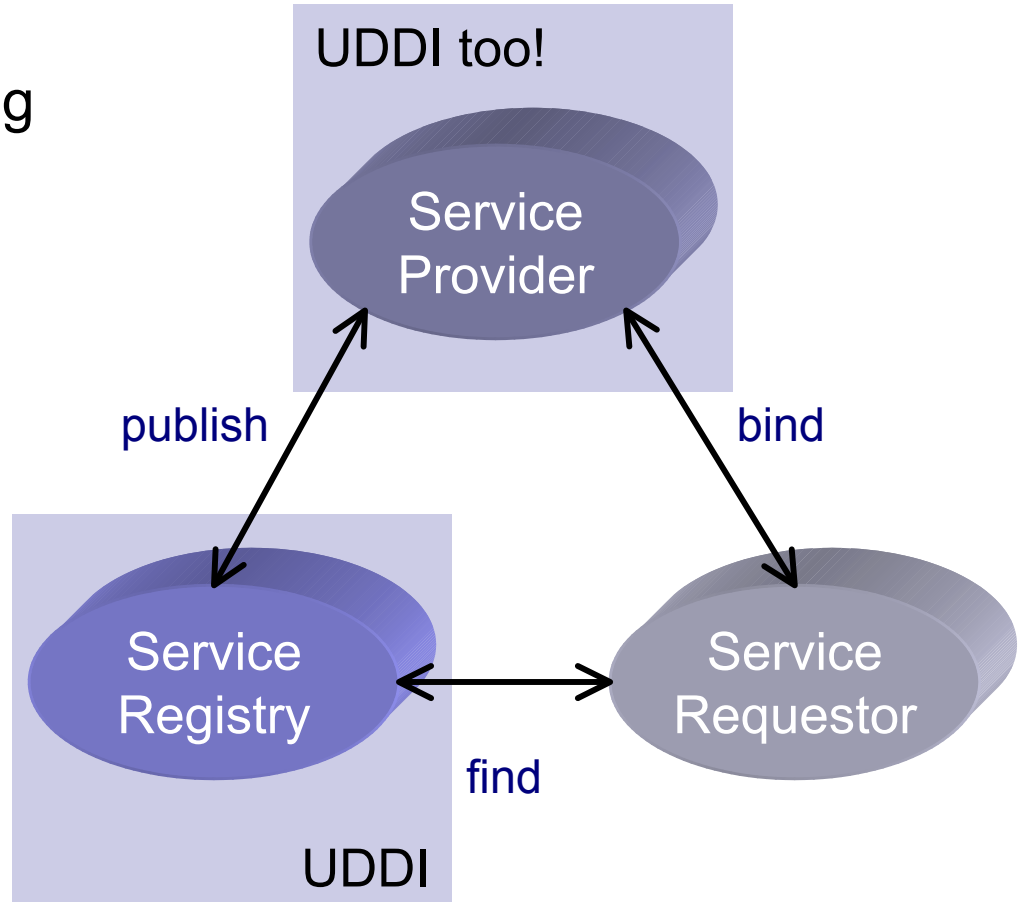
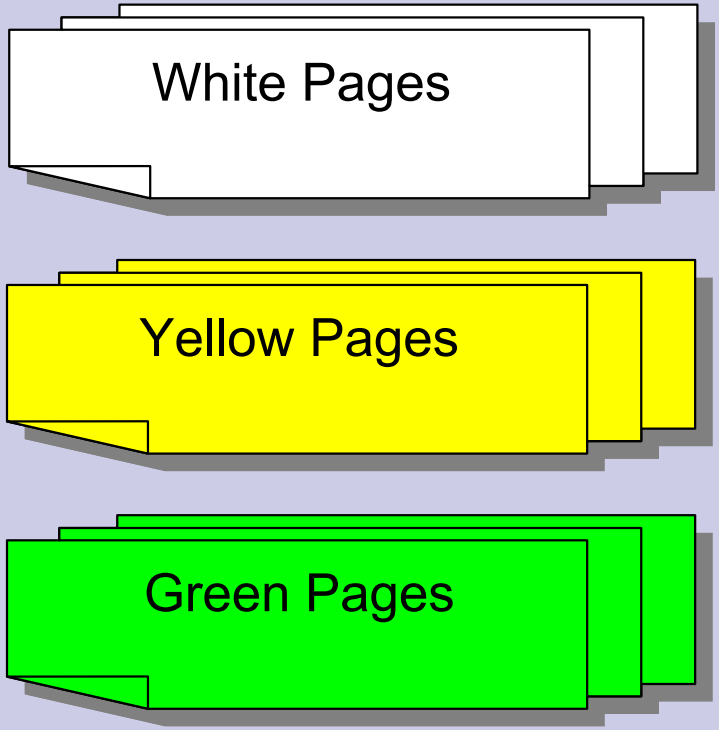
  - BINDS to services via Service Provider

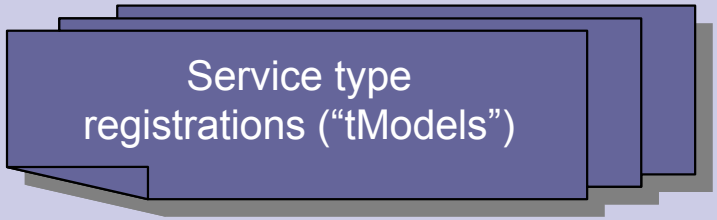


# UDDI registry data

Businesses register public information about themselves

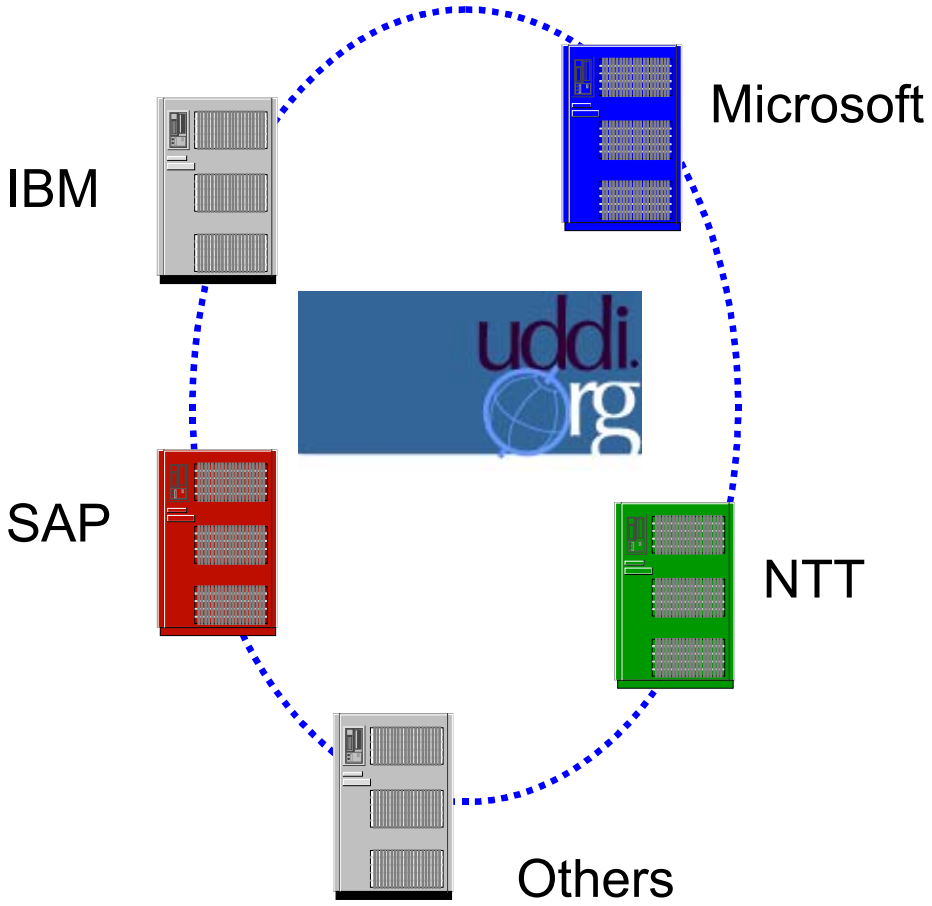



Standards bodies, programmers, businesses register information about their service types

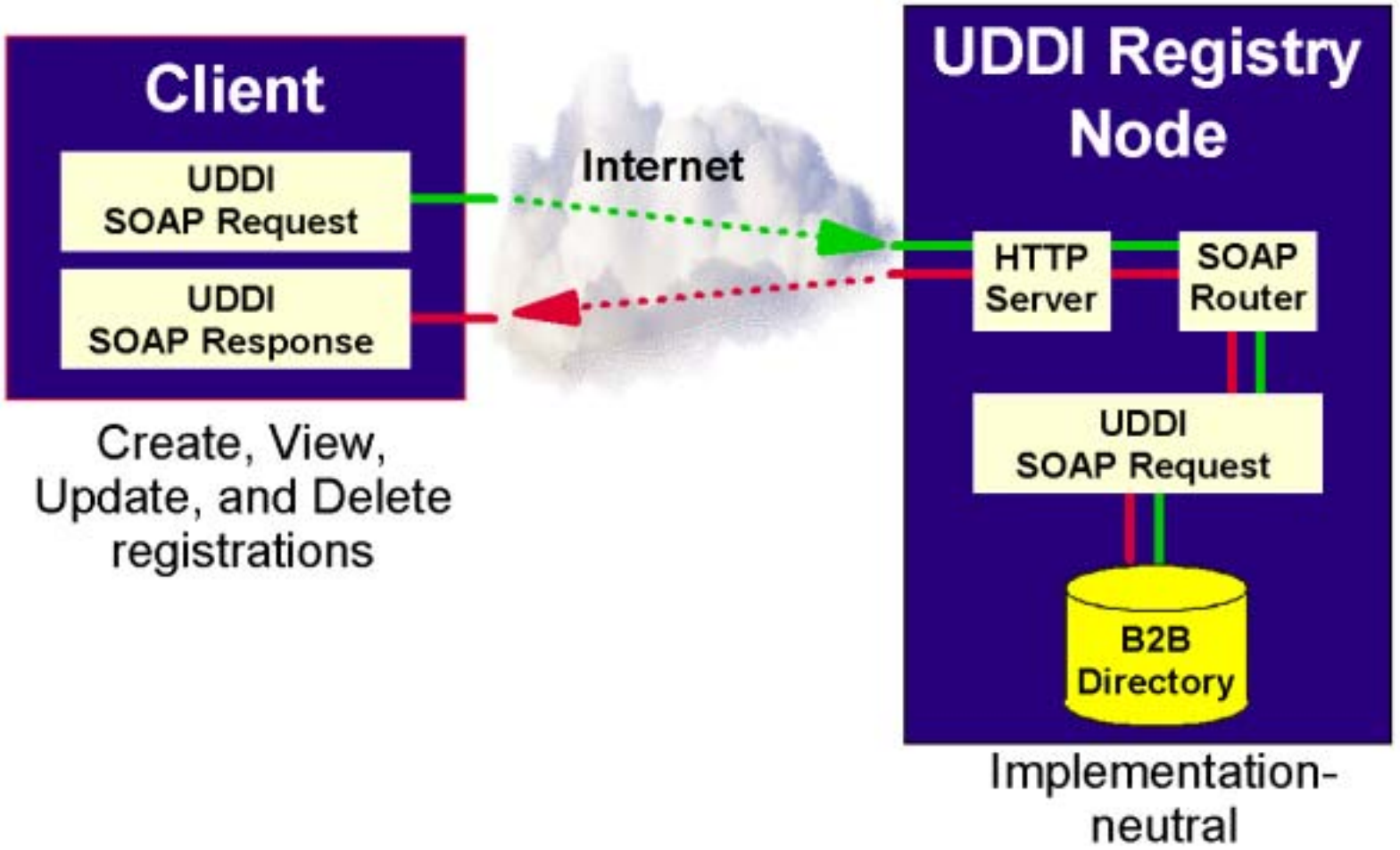


# UBR operation

- Peer nodes (websites)
  - Companies register with any node
  - Registrations replicated hourly
  - Complete set of “registered” records available at all nodes
- Common set of SOAP APIs supported by all nodes
- Compliance enforced by business contract
- UDDI v2 in "production" – July, 2002
- Operators Council now planning for v3

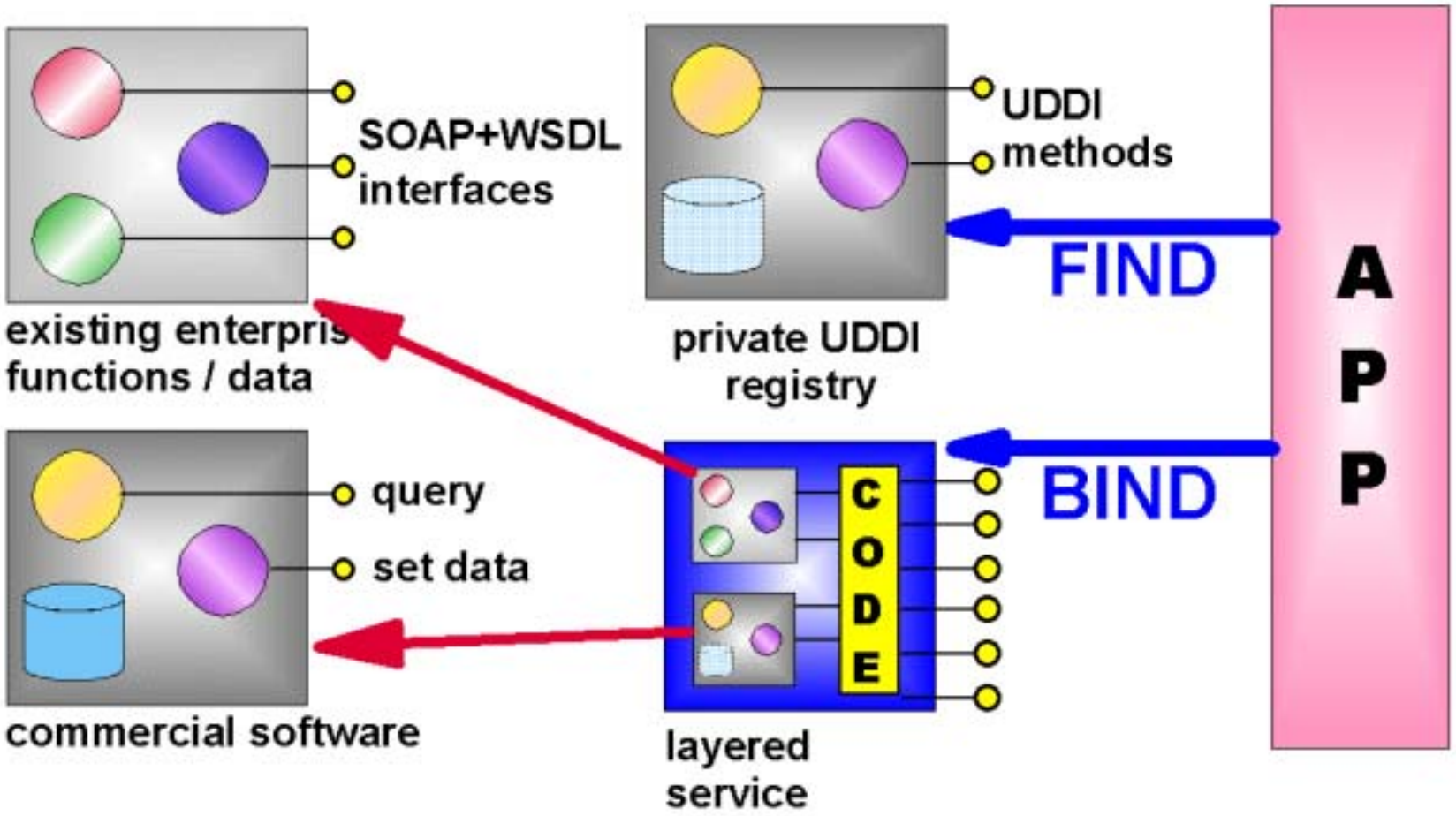


# UDDI and SOAP



# Web services inside the enterprise

SOAP+WSDL+UDDI is useful for an application or data integration strategy:
offers loose coupling and late binding



# UDDI v. 3.0 – July, 2002

- Security
  - Support for Digital Signatures
- Multiple Registry Support
  - Topologies of public and private registries
- Advanced Data Management
  - Enhanced search capability
  - Better interpretation of query results
  - More meaningful descriptions of businesses and services
  - Easier management of existing data.
- Internationalization
  - Enhanced support for multinational corporations to describe their global operations across international business units
  - Addressing localization of UDDI data and services.

# UDDI transition process

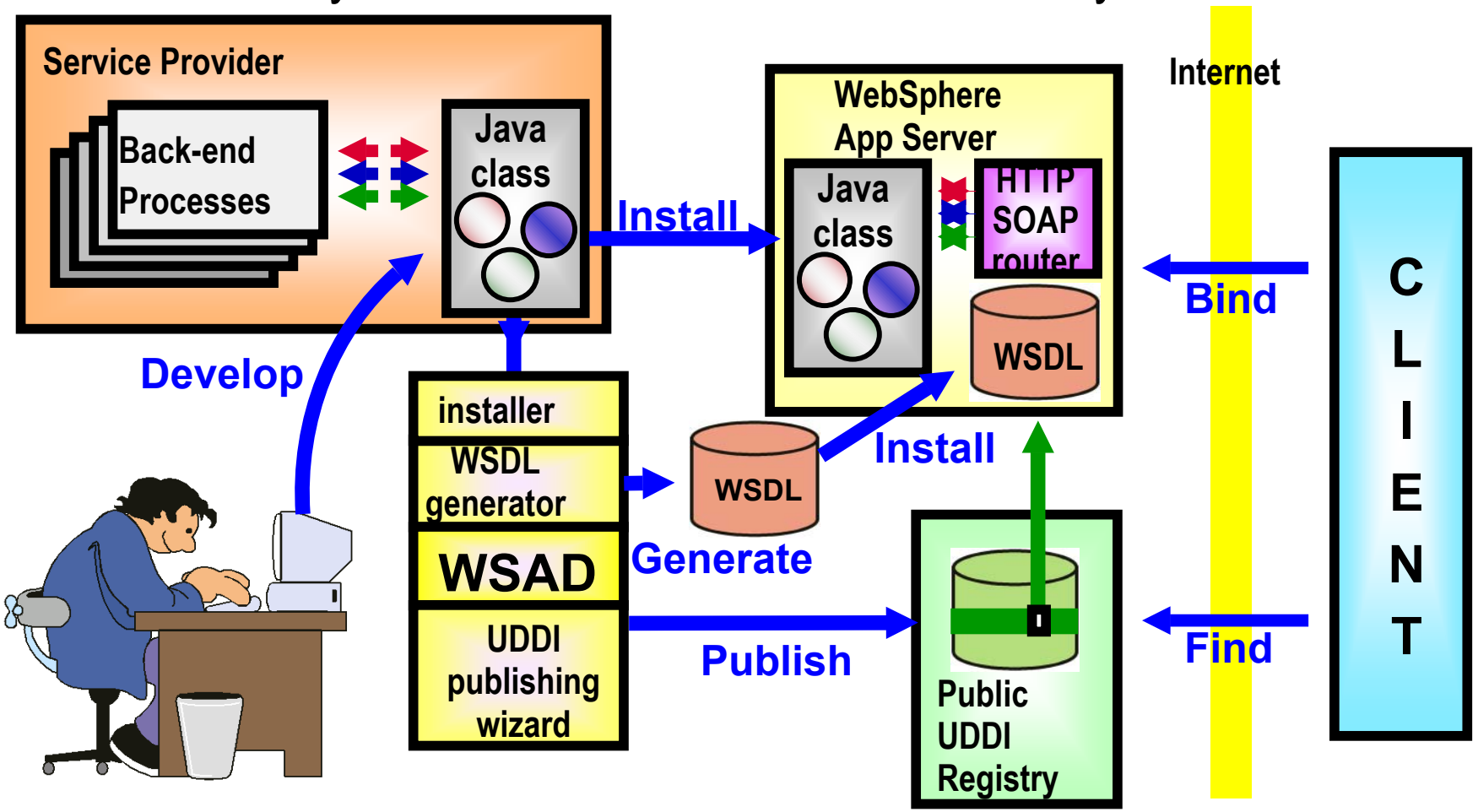
- Transition Team formed by the UDDI Working Group
- RFP developed and distributed
  - Extensive list of relevant questions
  - List of potential receivers built through nomination
- Eight formal responses received
  - Almost all were viable "homes" for UDDI spec work
  - Several review sessions - detailed discussion of each response
  - Selection by closed ballot - OASIS selected
- Recommendation to Working Group accepted
- Some OASIS advantages
  - Member Section provides organizational flexibility
  - Affinity to other OASIS work on Web Services
  - Large percentage of UDDI members already OASIS members

# UDDI Summary

- V3 has established a solid design base
- OASIS is an ideal place for further work
  - TC will provide for broader participation
  - Focus on V2, V3 as OASIS Standards; V4 requirements collection
- UBR Operators Council continuing
  - V2 in production
  - V3 planning underwayC
  - Requirements feed to OASIS TC
- Customers already using/deploying UDDI
  - 10K entries in public UBR
  - Many private registries
- UDDI Tooling is readily available, from multiple vendors

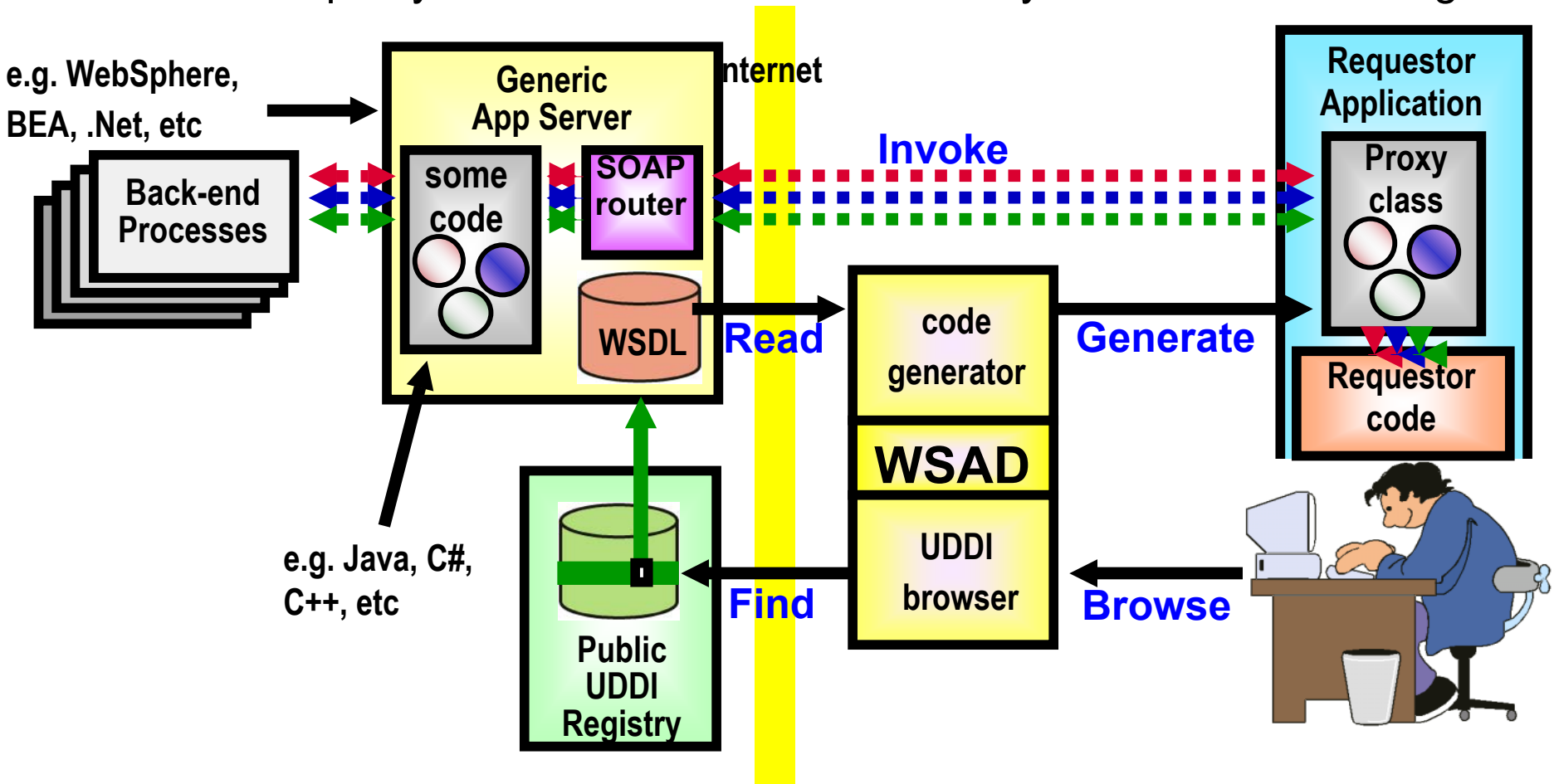
# WebSphere Studio App Developer: speeding deployment of Web Services

1 You **develop** a Java class for the service provider to be deployed
2 WSAD **generates** a service description by introspecting your class
3 WSAD **installs** code and WSDL description on the server
4 WSAD wizard **publishes** the availability of the service to UDDI
5 Client **finds** your service via UDDI then **binds** to your code



# WebSphere Studio App Developer: speeding integration of Web Services

1 You use UDDI browser in WSAD to **find** the service you want
2 WSAD **reads** the service description and sets up environment
3 WSAD **generates** a Web service proxy class for local use
4 You **call methods** on the service proxy class just like local code
5 Service proxy class **invokes** the service for you via SOAP messages



# Web Services Interoperability

## WS-I.org announced Feb 6, 2002

### Industry initiative for Web services

- Open to any organization committed to Web services
- Promote and accelerate adoption, deployment

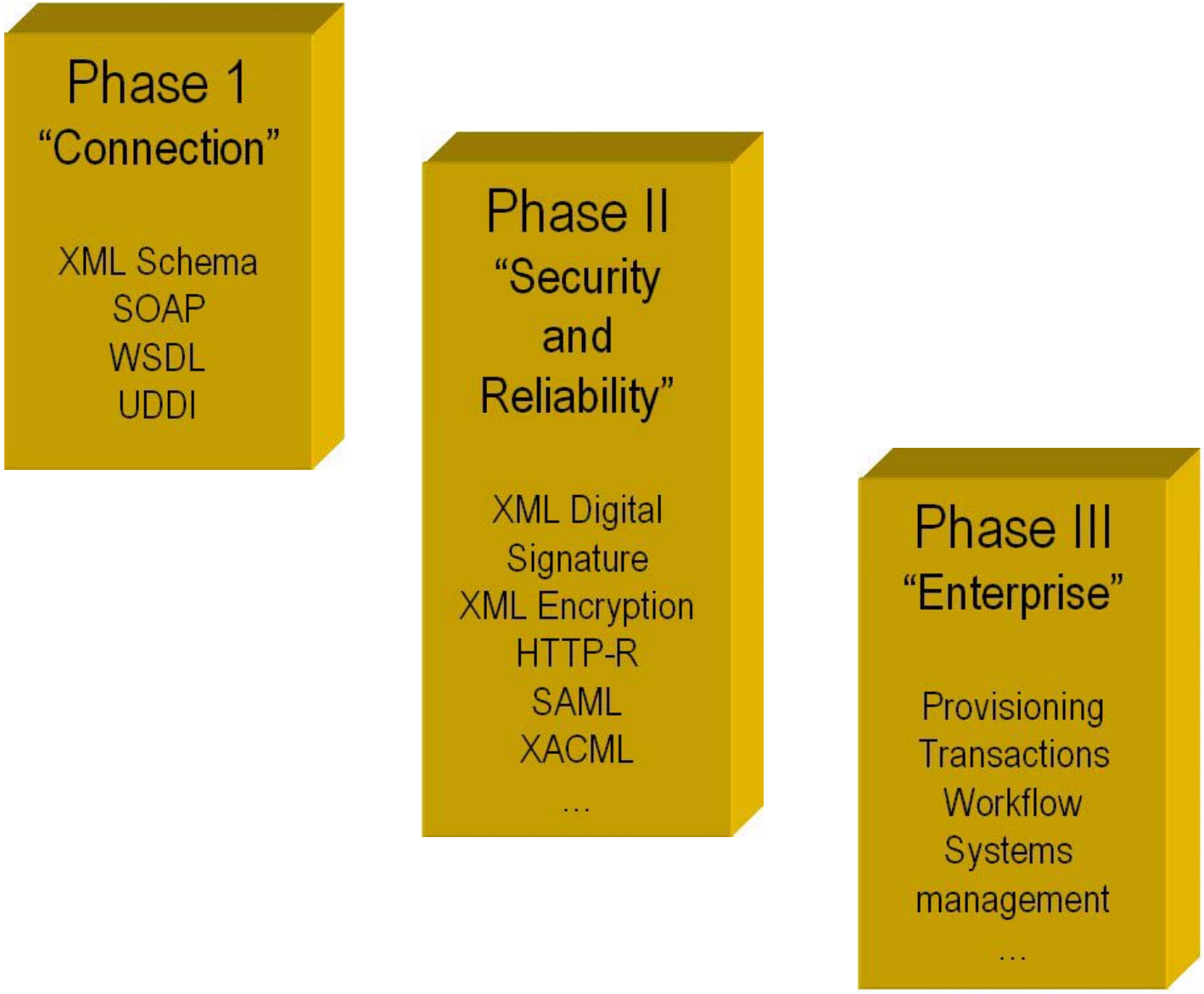
### Drive seamless interoperability of Web service implementations

- Across platforms, applications, and programming languages
- Promote a common, clear definition for Web services

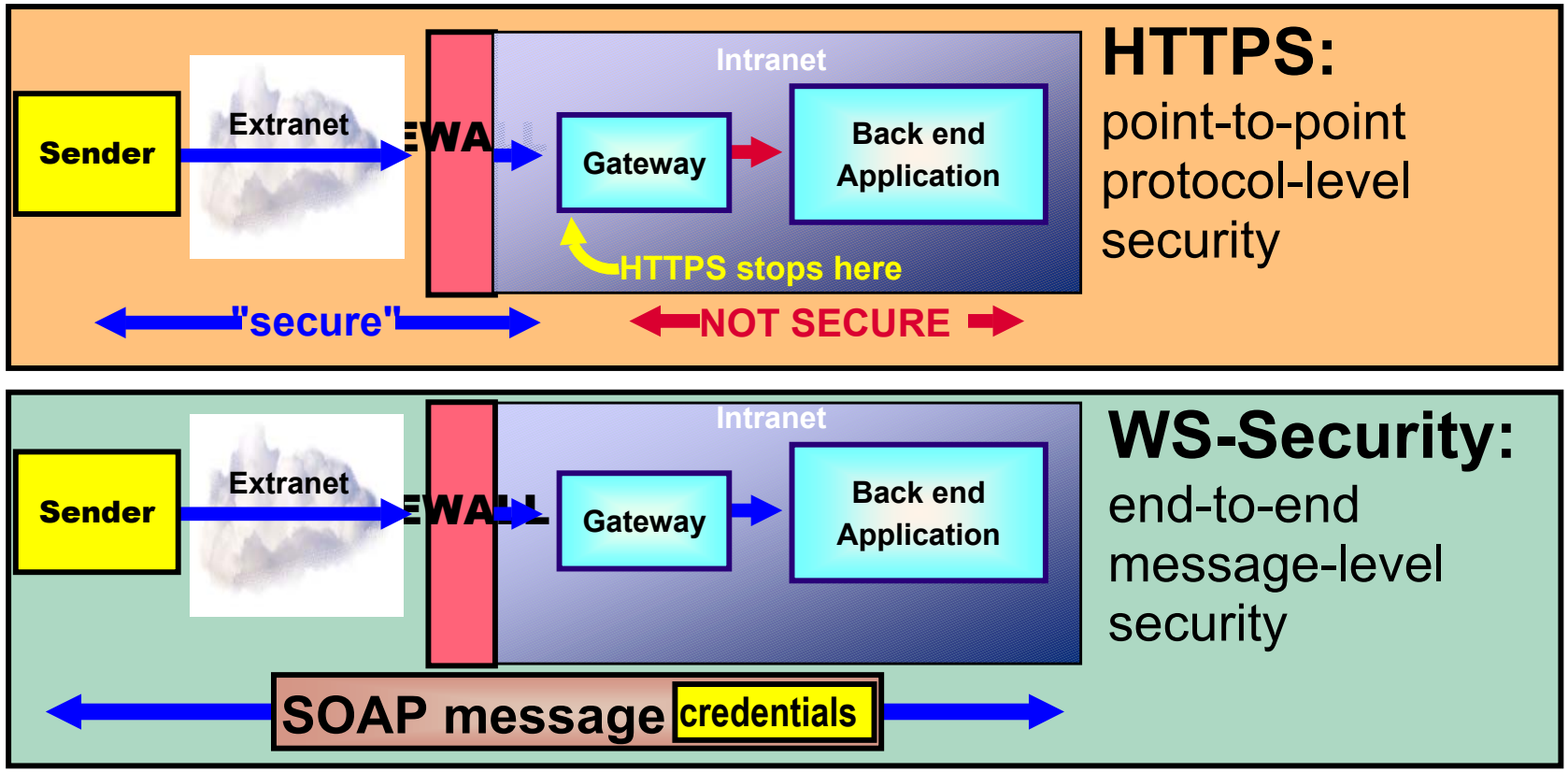
### Promote customer adoption & deployment

- Integrate specifications from standards bodies by creating "profiles" based on specifications and standards
- Implementation guidance & tools for customers building and deploying Web services

# Specifications and Standards



# WS-Security: message-level security




## Message-level security

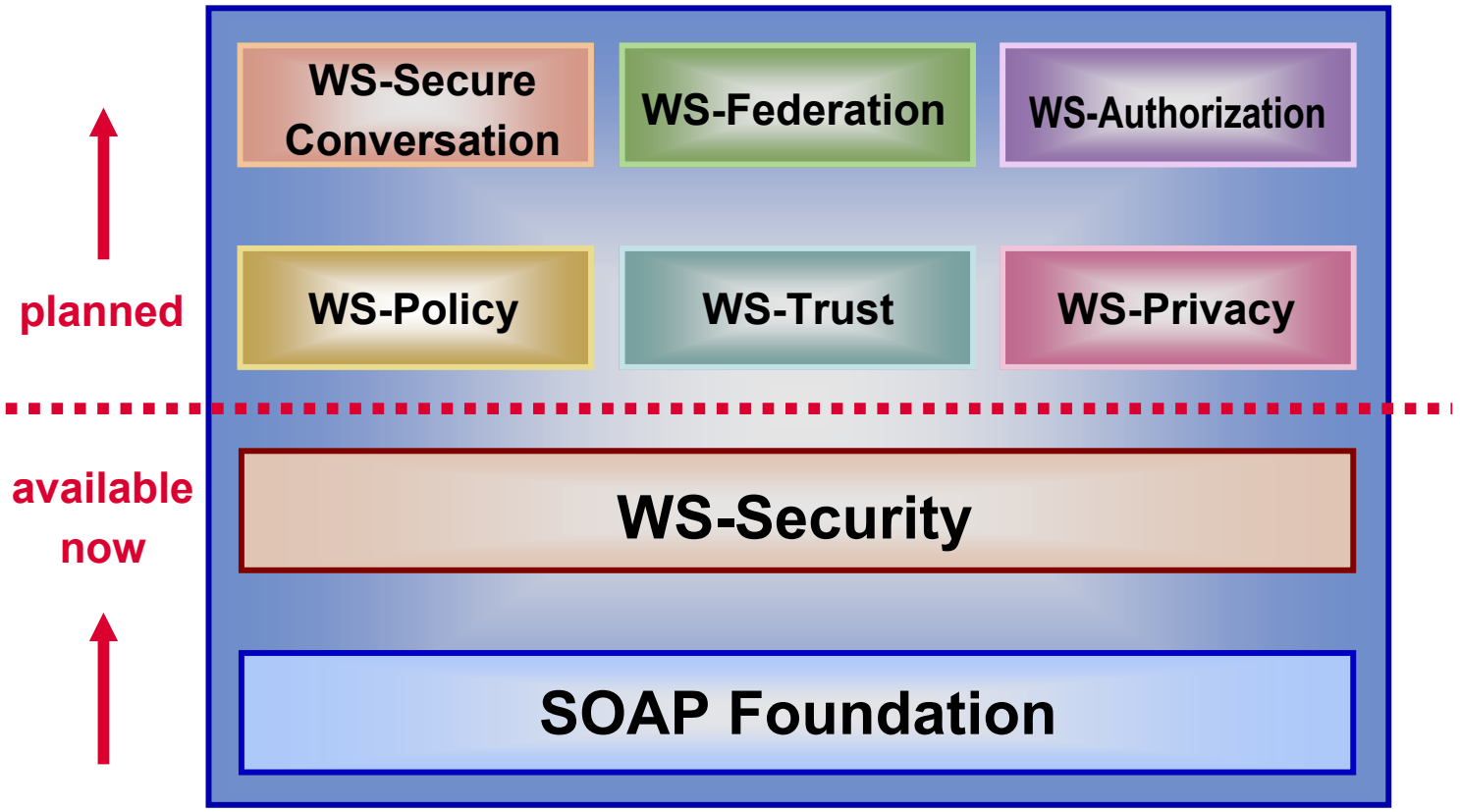
- credentials persist end-to-end
- allows non-repudiation
- element-wise encryption

## Now interoperable with Web services:

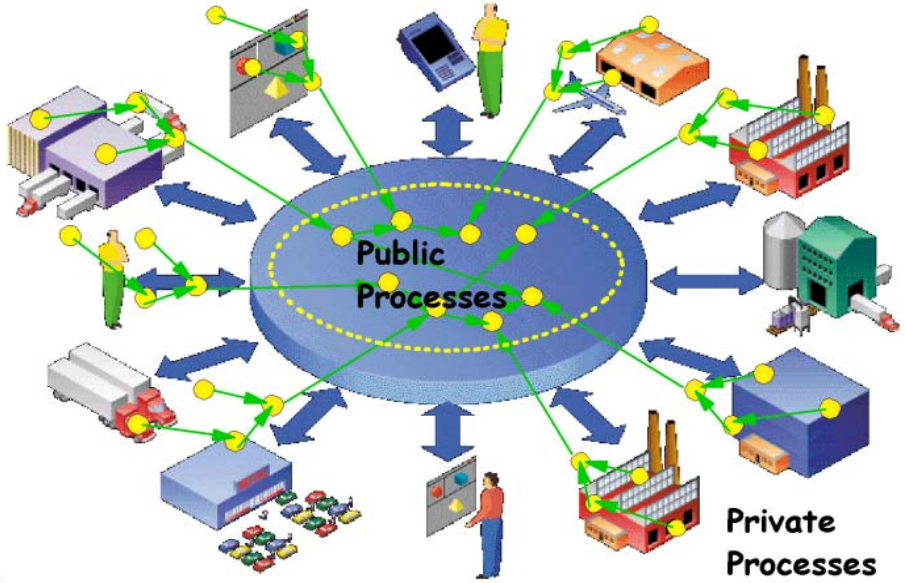
- Kerberos, PKI, X.509, HTTPS/SSL
- W3C XML Signature, XML Encryption, XKMS
- OASIS SAML, XACML

# WS-Security 1.0 Roadmap

**Six more security technology proposals will be published in the coming months to address emerging security concerns**



# Business Processes




## BPEL4WS

- Business Process and Execution Language for Web Services
- specifies operations, data, partners for a business model in a portable XML description

## WS-Transaction

- define transaction model based on SOAP messaging

## WS-Coordination

- standard mechanisms that coordinate the execution of distributed transactions in a Web services environment

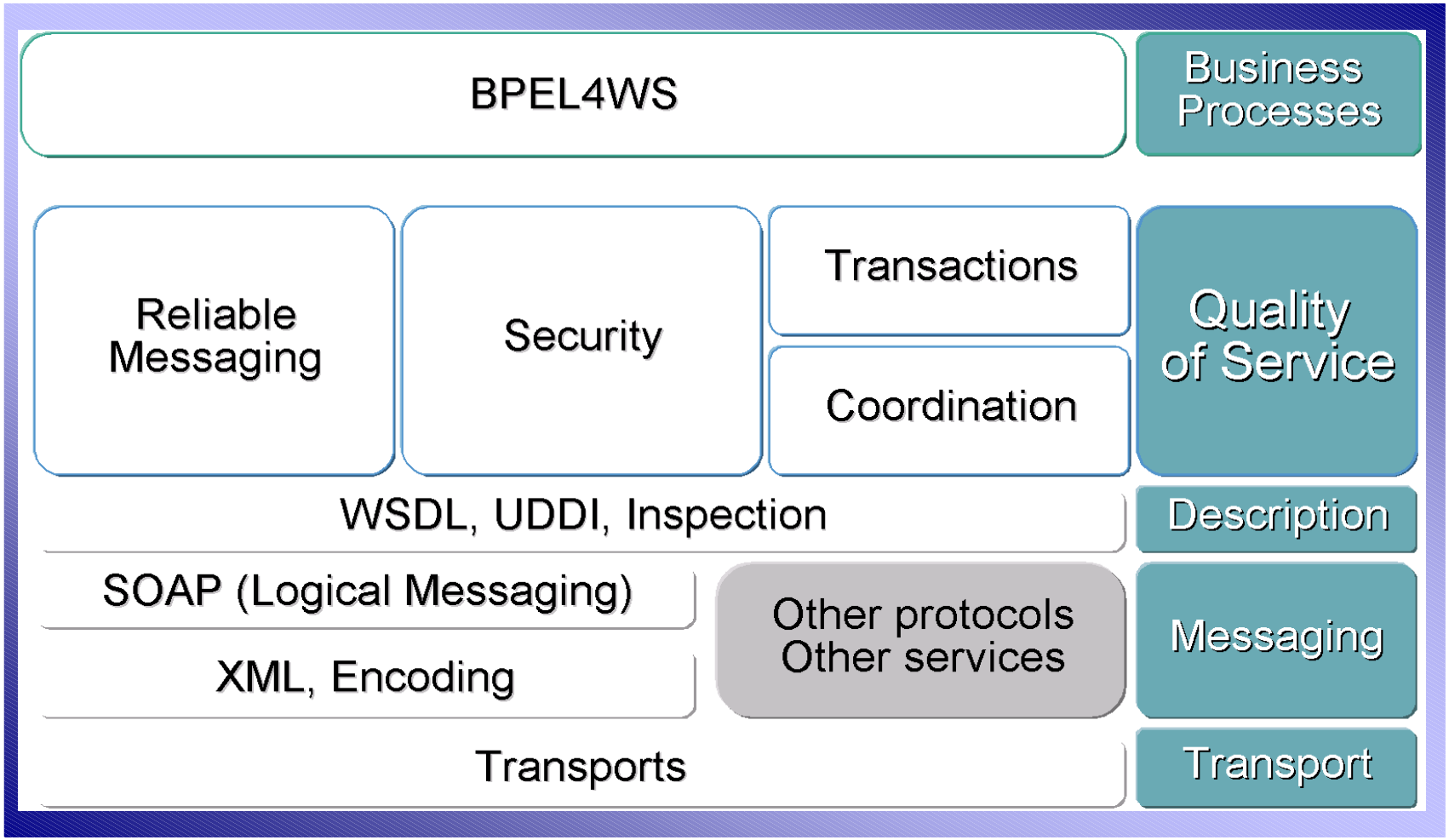
## Specifications announced August 8, 2002 by IBM, Microsoft, and BEA

- will be moved to a standards body

## Visit ibm.com/developerworks/webservices

- specs and whitepapers available now

# The Web Services "stack"




- WS-Security was announced in April, 2002
- BPEL4WS, WS-Transaction, WS-Coordination were announced in August, 2002

# IBM's Web Services Strategy

**Mission:** Deliver Web Services solutions that will help our customers and business partners build, deploy, and manage e-business applications.

We are doing this by

- Ensuring strong, open standards
- Enabling our entire product line for SOAP, UDDI, WSDL, and emerging Web Services technologies
- Building e-business solutions

# Who is Using Web services today?

## Many customers are using Web services now

- to build a flexible enterprise infrastructure to solve today's problems while simplifying future development
- to reduce the cost of doing business with existing partners
- to prepare for more flexible e-business of the future

## Available today

- middleware products
- developer tools
- services

## visit http://ibm.com/software/jstart for case studies













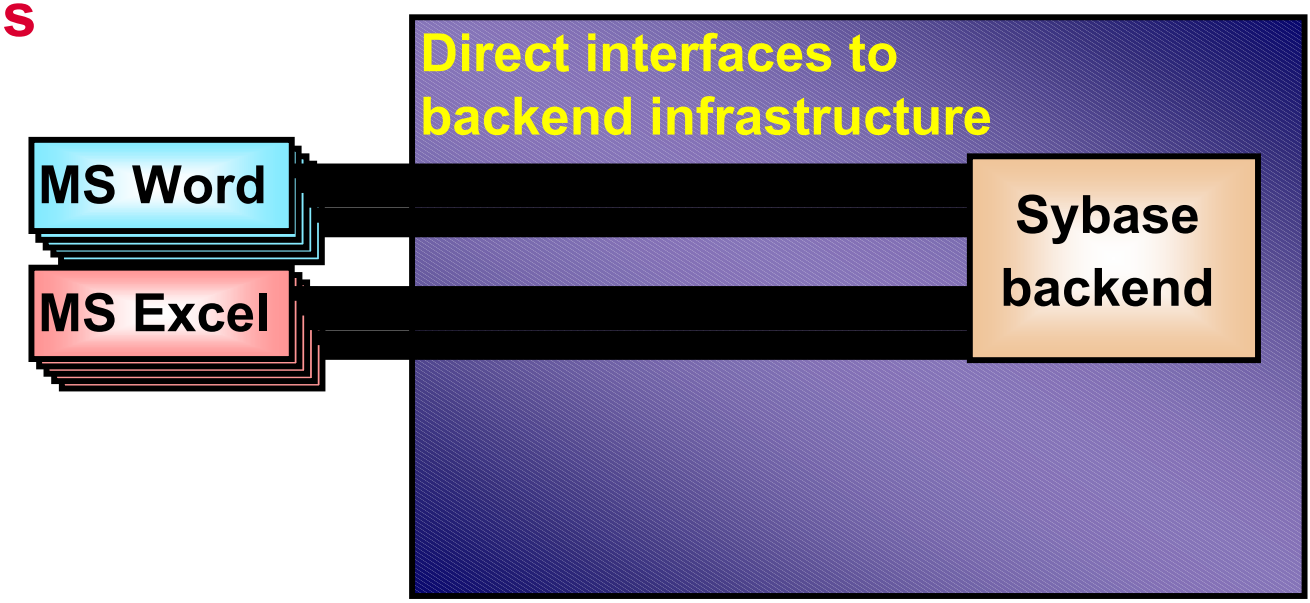


# Canadian Imperial Bank of Commerce

**Challenges:** **Achieve interoperability and reusability for all financial data services**

- fix income coupon schedules
- equity information
- moving markets
- other static descriptive instrument data that is not price dependant

**Migrate to new backend systems with no disruption to existing applications**



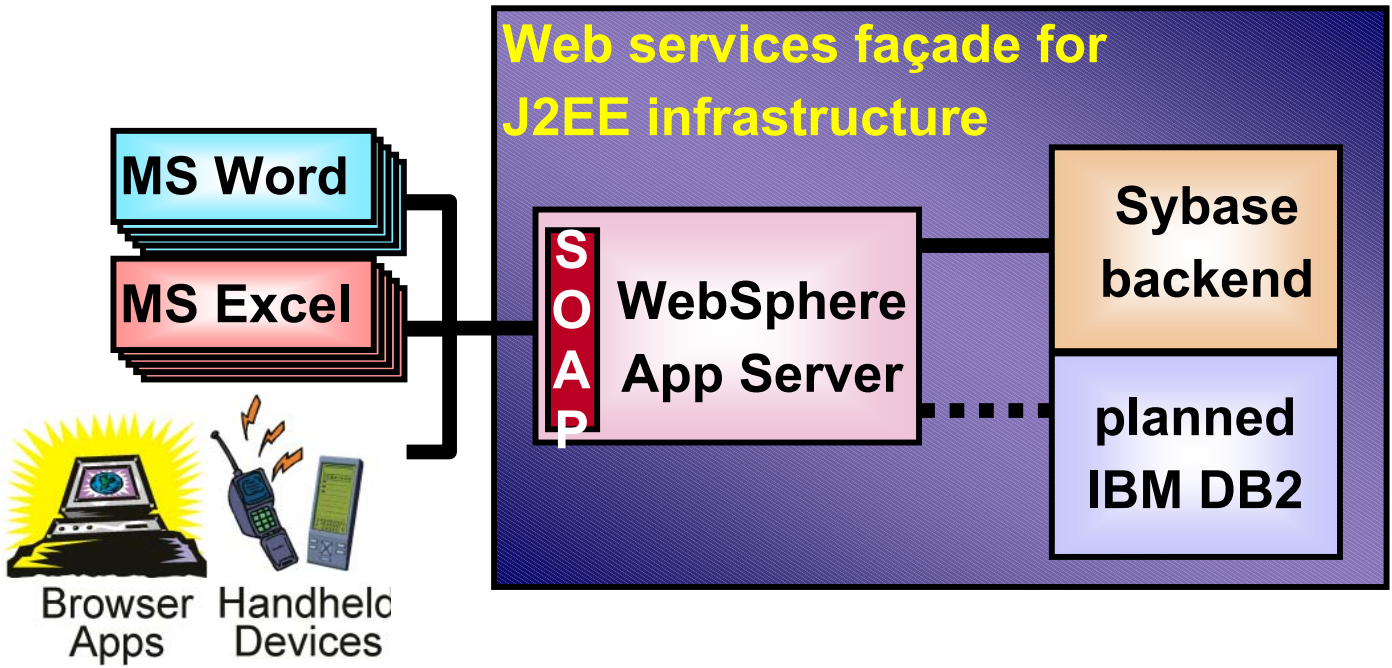
# Canadian Imperial Bank of Commerce

**Solution:** **Customer Account Data Service available across all lines-of-businesses**

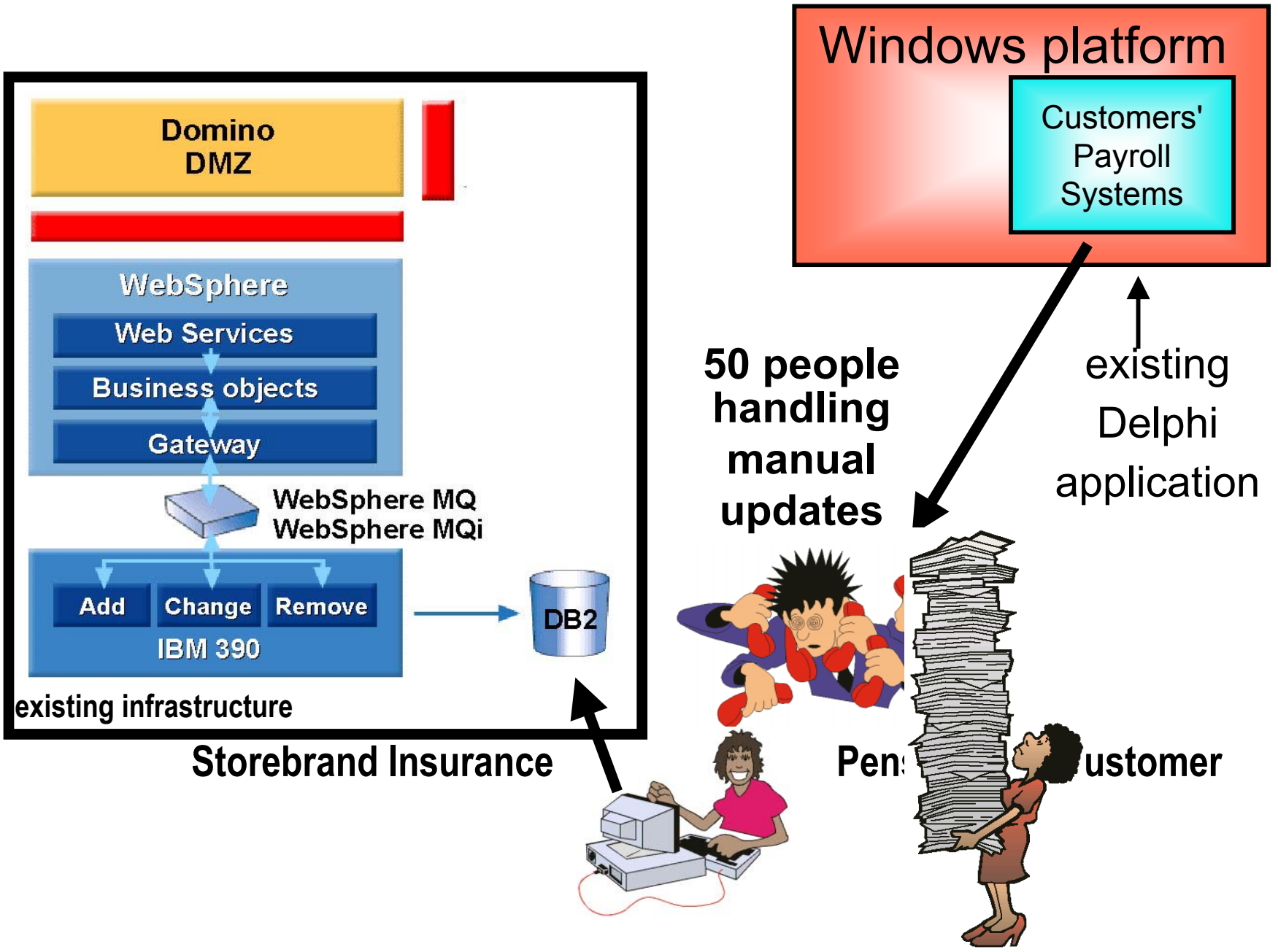
**The benefits:**

- "One interface, many clients."
- No change to client apps from database migration

http://www-3.ibm.com/software/ebusiness/jstart/casestudies/cibc.html



# Storebrand ASA - before Web services



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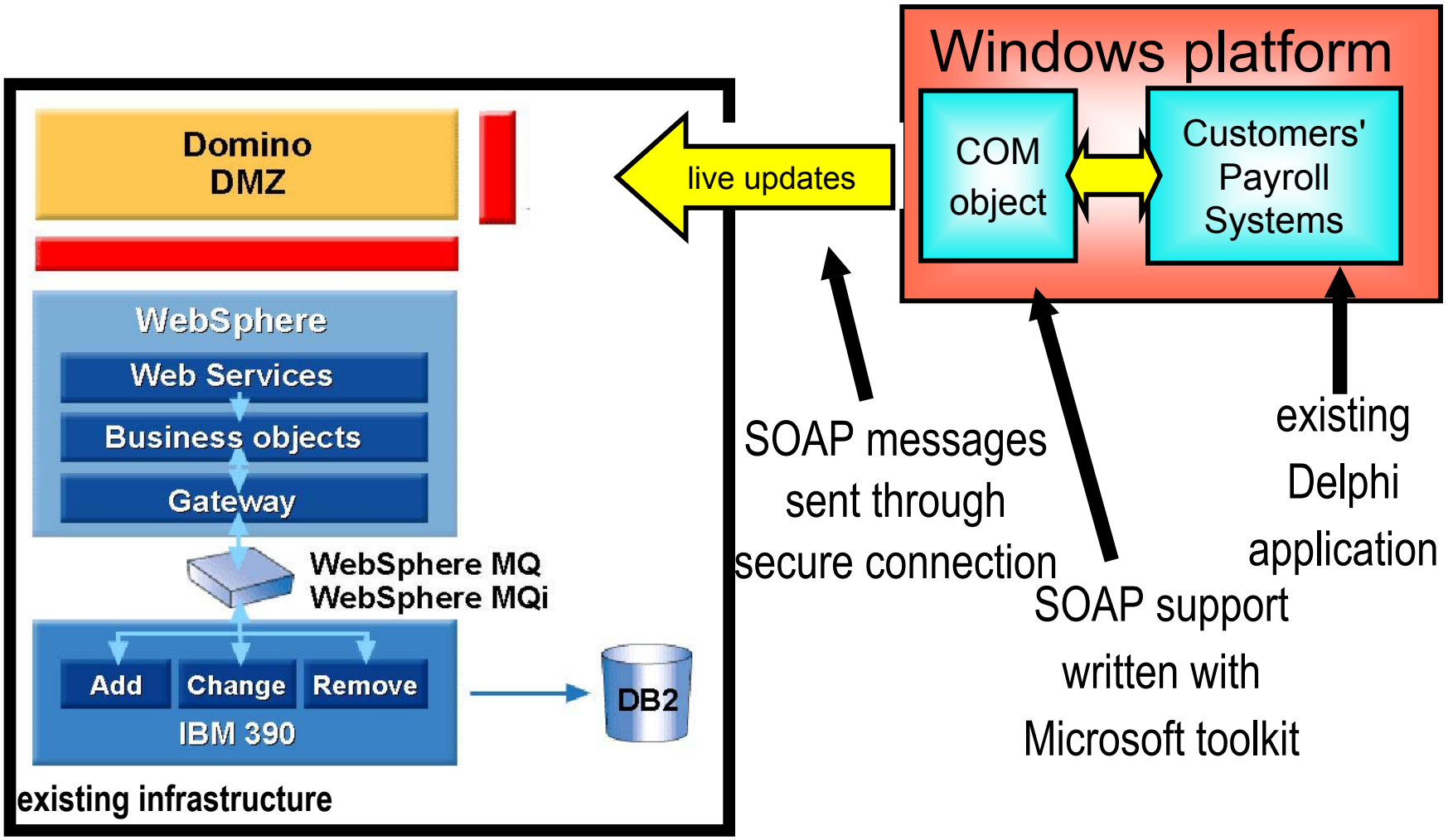



**Read all about it!**

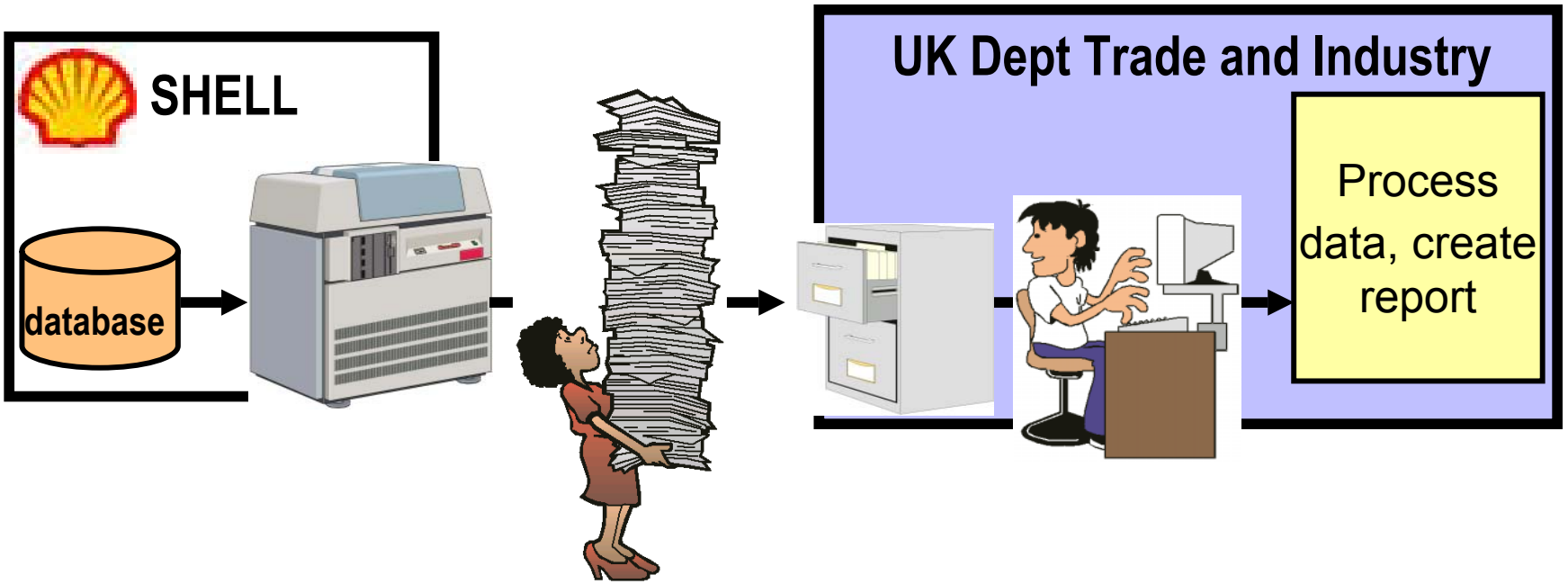
http://ibm.com/developerworks/webservices/library/ws-asa

# UK DTI - Royal Dutch/Shell

## UK Department of Trade and Industry requires reports for oil drilling sites it licenses

- well information: production, quality, hazards
- information is maintained on databases of oil companies, printed in full "**just in case**" it is needed
- when needed, DTI searches paper files and, if found,

manually enters information for reporting purposes



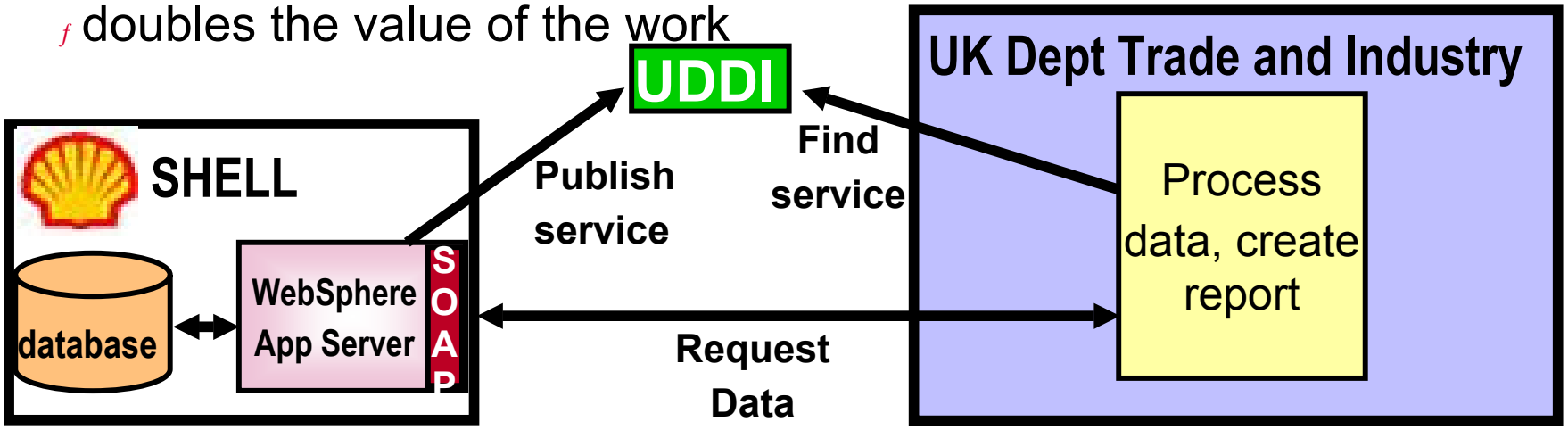
# UK DTI - POSC - Royal Dutch/Shell

## Shell and POSC will create direct Web services access to information needed by UK DTI

- "**just in time**" replaces "just in case"
- eliminate manual processes like searching and entering
- automate reporting; more accurate and timely information

## Same information is needed by drilling partners

- interfaces implemented for UK DTI can also be used by partners
- doubles the value of the work




**Read all about it!**

http://www-3.ibm.com/software/ebusiness/jstart/casestudies/shell.html

# Summary

## UDDI:

- Key enabler for Web Services
- Provides information necessary for dynamically integrating business processes.
- Useful both inside and outside your business.

## Web services:

- can speed development with a more flexible infrastructure
- can make you more profitable by reducing the cost of doing business with existing customers today and new customers later
- helps you find and quickly integrate with new business partners
- leverages your existing software investmentscan give you the agility to cope with changes in business requirements, or experiment with better business processes

# UDDI Resources at UDDI.org / OASIS

- Specifications
  - Version 2
  - Version 3
- White Papers:
  - Executive White Paper
  - Technical White Paper
- Best Practices papers:
  - Using WSDL in a UDDI Registry
  - Providing a Taxonomy for use in UDDI version 2.00

# More UDDI Resources

- **White papers, product offerings**
  - http://www.ibm.com/webservices
- **Software:**
  - UDDI4J - open-source Java API to access UDDI
    - code: http://oss.software.ibm.com
  - Private UDDI preview for developers edition
  - http://www7b.software.ibm.com/wsdd/downloads/UDDIregistry.html
  - Web Services ToolKit (WSTK)
    - http://www.alphaworks.ibm.com/tech/webservicestoolkit
- **Articles, tutorials: http://ibm.com/developerworks/webservices**
  - Steve Graham: Role of private UDDI nodes in Web services
    - Part 1: Six species of UDDI
    - Part 2: Private nodes and operator nodes
  - Doug Tidwell: Introduction to UDDI4J
    - ibm.com/developerWorks/library/ws-uddi4j.html

# Web Services Resources

**Register for the Web services newsletter at:**

- www.ibm.com/developerworks/newsletter/

**Check out the Web services Zone at:**

- www.ibm.com/developerworks/webservices/

**Attend a local seminar or workshop:**

- www.developer.ibm.com/spc/events

**Need help getting started? Contact jStart at:**

- www.ibm.com/software/ebusiness/jstart/

**Free! Dev Tools and Resources from Apache and IBM**

- download PDF from ibm.com/developerworks/speakers/colan

**Web services on WebSphere (WoW) partner program:**

- www.ibm.com/websphere/wow/

**Get WebSphere Studio:**

- www-3.ibm.com/software/info1/websphere/index.jsp